



mivirtue

Building The Foundation Of Being Human

CSR PROPOSAL





About Us

MiVirtue, an ed-tech platform established in 2022, harnesses the collective expertise of our team, which is comprised of educationists, child behaviour analysts, and psychologists. We offer highly adaptive, engaging and effective learning experiences with a strong emphasis on moral education, social-emotional growth, and personality development for children & teens aged 6-15 years."

MiVirtue teaches virtues to develop students' moral, social, and emotional skills. Our aim is to design solutions for their personality development, creating responsible and compassionate individuals.



CSR with MiVirtue

Engaging in Corporate Social Responsibility (CSR) initiatives with MiVirtue, India's first edtech platform for value-based education, presents a unique opportunity to make a meaningful impact on society. Supporting MiVirtue's mission not only demonstrates a commitment to social responsibility but also enables direct involvement in shaping the future of education through innovative and ethical practices. Collaborating on CSR initiatives with MiVirtue allows for the creation of sustainable and long-lasting benefits for communities, empowering students with essential values, skills, and knowledge that transcend traditional education boundaries. Together, these efforts can drive positive change, promote inclusivity, and nurture a generation of socially conscious and morally grounded individuals.



Why we exist



According to UNICEF, India is the home to the largest child population in the world with 400m children and nearly 176m of whether orphaned or otherwise, often end up in either shelters or institutions which are focused more on basic education & needs than long term progression. With inadequate life skills, exposure, socio emotional development & occupational readiness to cope outside these institutions & deal with the outer world, these children often take up minimal jobs or get tapped into alcoholism, violence, drug abuse, prostitution etc. Solutions available are commonly single dimensional or isolated. MiVirtue is on the mission to address these challenges , empower the children and ensure equitable outcomes.





VISION

Our vision is that the most vulnerable children also be empowered & shall have equal access to life skills & social emotional development.

MISSION

Our mission is to ensure that these children are capable of managing emotional & social life crises and build stronger personalities.





Our Objectives

Promoting Value-Based Education: MiVirtue may aim to promote values such as integrity, empathy, respect, and responsibility among students and educators through tailored educational programs and resources.

Life Skills Development: Focusing on equipping learners with essential life skills such as critical thinking, communication, problem-solving, decision-making, and emotional intelligence to navigate challenges in various aspects of life.

Collaborations and Partnerships: Collaborating with schools, educational institutions, NGOs, and government bodies to scale up initiatives that promote value-based education, life skills development, and ethical leadership.

Digital Inclusion and Access: Ensuring that value-based education and life skills resources are accessible to individuals from diverse socio-economic backgrounds, including those in underserved communities.



Our Models

Foundation Partnership Model

We collaborate with multinational corporations (MNCs) and institutions to execute impactful CSR initiatives. Our expertise includes:

- Social Wellness Programs
- Mental Wellbeing Initiatives
- Vocational Skills Empowerment Education



Direct Contribution Model

Direct Contribution Model

MiVirtue directly contributes to CSR through various initiatives, including:

- Life Skills Training for Underprivileged Youth
- Wingman Support for Rural Students
- Mental Wellbeing Workshops for Cancer Patients



We Contribute To

SOCIAL WELLNESS

MENTAL WELLBEING

VOCATIONAL SKILLS

LIFE SKILLS

EDUCATION SUPPORT



Our Approach To CSR



1

Training Needs Assessment (TNAI)

- Conducted on-ground by expert psychologists
- Aims to understand and identify gaps in students' social-emotional learnings
- Assessments include surveys, observations, and interviews

2

Student Profiling

- Creates personalized profiles based on TNAI results
- Highlights strengths, weaknesses, and areas for improvement

3

Customized Curriculum Curation

- MiVirtue's R&D and Academic team develops tailored curriculum
- Addresses identified gaps and focuses on social-emotional growth
- Integrates expertise in psychology and education

4

Program Delivery

- Expert faculty delivers the curated program
- Yearly program design ensures sustained impact
- Regular Assessments and feedback for continuous improvement



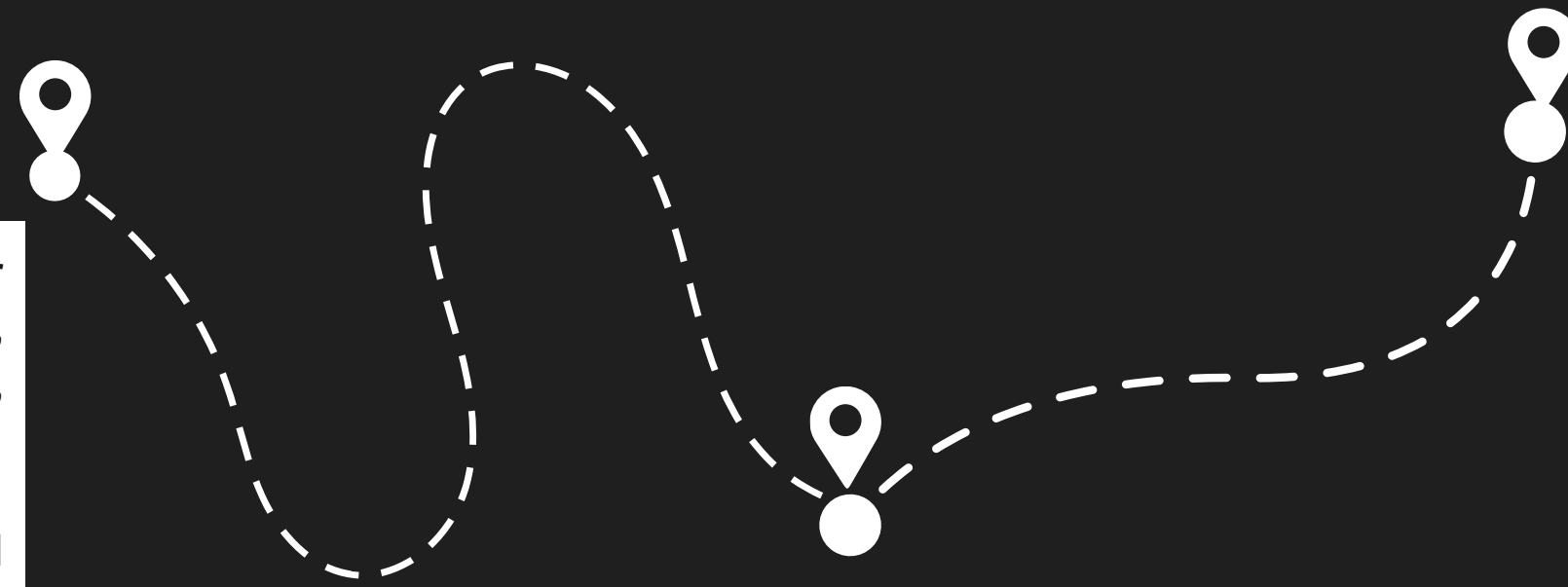
Roadmap

Transition I

LEARN

Introduce core concepts from four key components: Value Education, Social Wellness, Mental Wellbeing, and Vocational Skills/Life Skills

Establish basic understanding and learning foundation



Transition II

PRACTICE

Develop practical skills through engaging activities and exercises

Reinforce learned concepts, promoting retention and application

Transition III

APPLY & EXPERIENCE

Apply practiced skills to everyday and real-life situations

Complete tasks and activities that integrate learned concepts.

Share experiences, reflecting on successes and areas for growth



Overall Impact

- Enhanced mental well-being through coping strategies and emotional resilience training.
- Improved social wellness with enhanced interpersonal skills and community engagement.
- Empowerment through vocational skills training for increased employability and economic independence.
- Refined personal presentation and communication skills through grooming and etiquette classes.
- Transformation of lives, breaking the cycle of poverty and social marginalization.
- Creation of empowered, self-reliant individuals contributing positively to society.
- Strengthened social cohesion and community building among the girls.
- Holistic personal development leading to self-confidence and self-actualization.



Impact Case Study



MiVirtue Impact Ventures (MIVP): Empowering Underprivileged Girls

In partnership with Mobius Foundation, MiVirtue is implementing the MiVirtue Impact Ventures (MIVP) program, focusing on Mental Wellbeing, Social Wellness, and Vocational Skills for 3600 underprivileged girls in government schools across Madhya Pradesh and Uttar Pradesh.

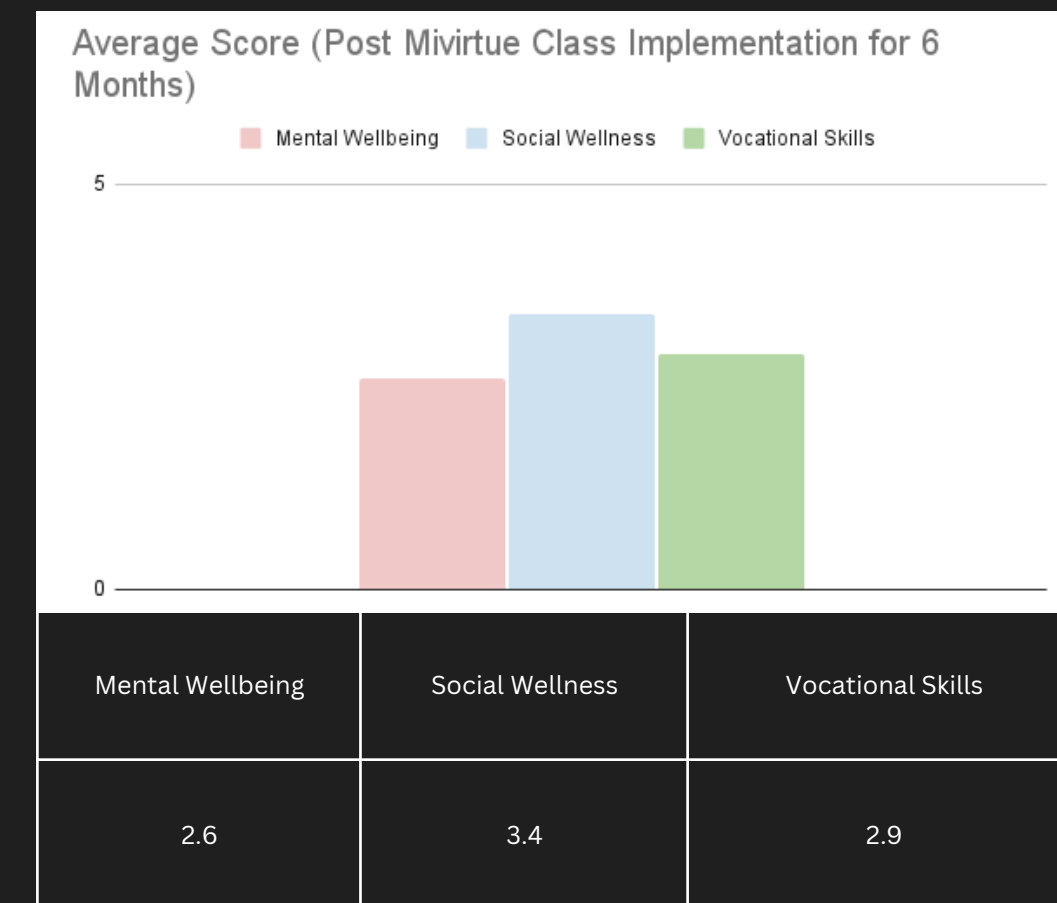
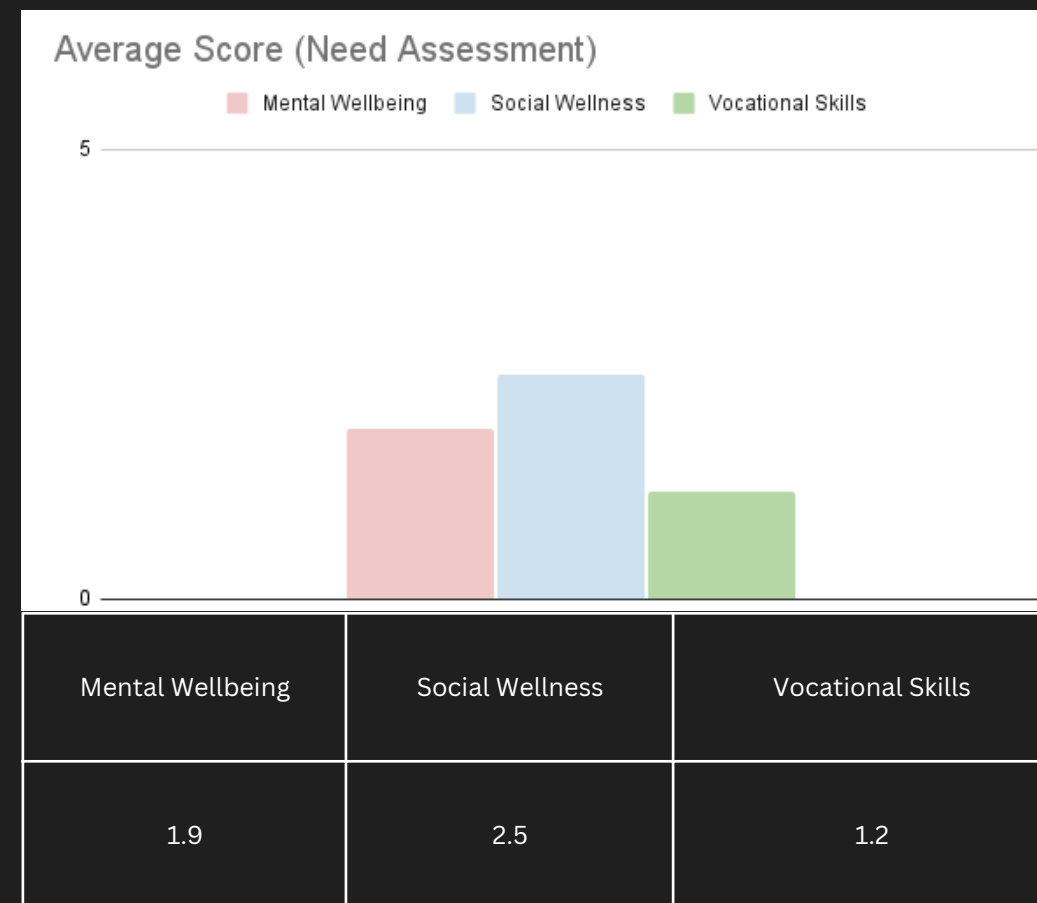
Program Highlights:

- Online sessions for accessible learning
- Curriculum divided among Mental Wellbeing, Social Wellness, and Vocational Skills
- Experiential and project-based learning for effective knowledge retention

Impact Assessment:

A comparative analysis of the need assessment and post-implementation (6 months) results highlights the program's significant impact:

The data demonstrates notable improvements in Mental Wellbeing, Social Wellness, and Vocational Skills among the beneficiaries. These findings underscore the effectiveness of MiVirtue's program in empowering underprivileged girls.





MiVirtue Impact Ventures





“Together, let's pave the way for a brighter and more inclusive society through impactful CSR collaborations.”